



[215.298.3379](tel:215.298.3379)



katie@katiehigh.com



katiehigh.com



linkedin.com/in/katiehigh



Education

BA Business Administration
Susquehanna University
Class of 2000

Skills

Project Delivery

Strategy

Client Services

Business Development

Project Management

Operations

Executive Leadership

Strategic Partnerships

Web Operations

Reference

Chris Free

Chromatic | President & Partner

chris@chromatichq.com

Katie High

Doylestown, PA

Over the span of my career, I've bridged strategy, project management, account management, and business development. Lead it. Sold it. Managed it. Grew it.

Experience

Dir of Growth | Dir of client services

Chromatic | September 2018 - March 2023

- Established the agency's project management practice.
- Lead sales, client service, and marketing.
- Supported operations as part of the leadership team.

Senior Web Strategist

10up | September 2015 - September 2018

- Fostered new client relationships.
- Grew accounts and optimized client services.
- Provided clients with strategic guidance.

Strategy Director | Project Manager

Happy Cog | August 2012 - June 2015

- Owned projects and client relationships.
- Navigated sales to project handoffs.
- Crafted and delivered proposals and presentations.

VP, Strategic Communications

FTI Consulting (Formerly FD Kinesis) | April 2005 - August 2012

- Helped establish the agency's UX practice.
- Developed UX prototypes and content strategy.
- Managed client projects and relationships.

Interactive Marketing Manager

Coldwell Banker Real Estate Corp. | May 2000 - April 2005

- Supported and optimized flagship site.
- Managed agent help desk and partner agencies.