



# Katie Rumore High

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## ➤ About Me

Assessment tests will tell you I'm a strong problem solver with natural leadership traits. Past employers will tell you I'm a quick learner who has the soft skills and business instincts that can't be taught. Friends will tell you I'm a good cook, a better gardener, and that I possess an unhealthy love of cheese. I <3 trash to treasure.

## ➤ Employment



### Senior Web Strategist

10up

September 2015 - Present

Business Development \* Strategy \* Account Management



### Strategy Director

Happy Cog

May 2014 - June 2015

Business Development \* Strategy \* Client Services \* Estimating



### Senior Project Manager

Happy Cog

August 2012 - May 2014

Project Planning/Management \* UX Strategy \* Client Services \* Analytics & Testing



### Vice President, Strategic Communications, Information Architecture

FTI Consulting (Formerly FD Kinesis, Kinesis Marketing)

April 2008 - August 2012

Information Architecture \* UX Strategy \* Content Strategy \* Wireframing \* Usability Testing \* Analytics



### Project Manager

Kinesis Marketing

April 2005 - April 2008

Account Management \* Campaign Management \* Analytics



### Interactive Marketing Manager

Coldwell Banker Real Estate Corporation/Realogy

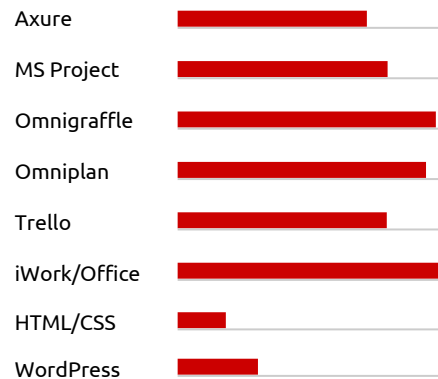
May 2000 - April 2005

Franchise Support \* Marketing \* Content Management \* Communications

## ➤ Industry Experience

Consumer Goods \* E-commerce \* Healthcare \* Real Estate \* Financial Services \* Investor Relations \* B2B \* Telecomm \* Food & Beverage \* Oil & Gas \* Non-Profit \* Higher Education \* Recruiting \* Franchising \* Business Consulting \* Restaurants \* Retail \* Software \* Publishing \* Energy

## ➤ Skills



## ➤ Education

### B.A. Business Administration

Susquehanna University  
Class of 2000

## ➤ Capabilities

