Katie Rumore High

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About Me

Assessment tests will tell you I'm a strong problem solver with natural leadership traits. Past employers will tell you I'm a quick learner who has the soft skills and business instincts that can't be taught. Friends will tell you I'm a good cook, a better gardener, and that I possess an unhealthy love of cheese. I <3 trash to treasure.

Employment

Senior Web Strategist
10up
September 2015 - Present
Business Development * Strategy * Account Management

Strategy Director
Happy Cog
May 2014 - June 2015
Business Development * Strategy * Client Services * Estimating

Senior Project Manager
Happy Cog
August 2012 - May 2014
Project Planning/Management * UX Strategy * Client Services * Analytics & Testing

Vice President, Strategic Communications, Information Architecture
FTI Consulting (Formerly FD Kinesis, Kinesis Marketing)
April 2008 - August 2012
Information Architecture * UX Strategy * Content Strategy * Wireframing * Usability Testing * Analytics

Project Manager
Kinesis Marketing
April 2005 - April 2008
Account Management * Campaign Management * Analytics

Interactive Marketing Manager
Coldwell Banker Real Estate Corporation/Realogy
May 2000 - April 2005
Franchise Support * Marketing * Content Management * Communications

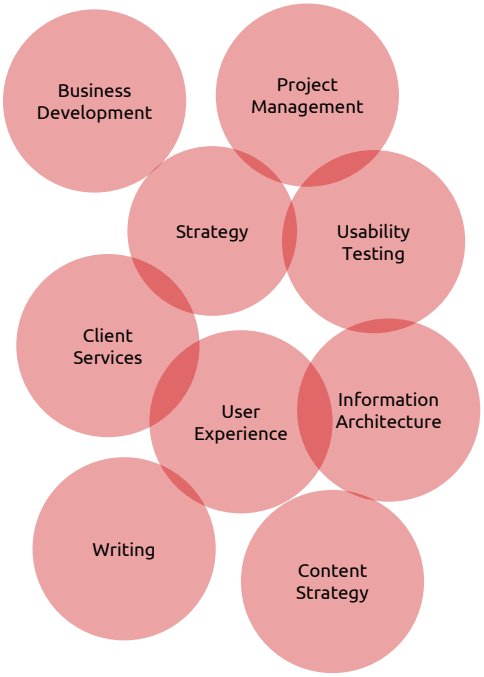
Skills

- Axure
- MS Project
- Omnigraffle
- Omniplan
- Trello
- iWork/Office
- HTML/CSS
- WordPress

Education

B.A. Business Administration
Susquehanna University
Class of 2000

Capabilities



Industry Experience

Consumer Goods * E-commerce * Healthcare * Real Estate * Financial Services * Investor Relations * B2B * Telecomm * Food & Beverage * Oil & Gas * Non-Profit * Higher Education * Recruiting * Franchising * Business Consulting * Restaurants * Retail * Software * Publishing * Energy

Design inspired by Al Rayhan